

Who Needs SEO?

No matter if you are a dentist, a lawyer, or a plumber from New York, or perhaps own a fur shop in Anchorage. For each of these areas, there are hundreds and thousands of searches per day, starting with people who have problems and are looking for a way to solve them.

Solving these problems will be your PROFIT, because while they're searching GOOGLE with one hand, they are holding MONEY in the other.

- SEO Optimization

“If I were offered to be in the organic search on Google with certain keywords related to my business, or to rent all the billboards in Times Square for a month, without a second thought, I would choose the front page on Google.”

- Why SEO Optimization?

There are 40,000 searches on Google every second. Indeed, with billboards, people would also hear about you, but the main point here is CONSUMER INTENTION.

- User Friendly Web Development

There are a lot of methods to increase the user experience through SEO. The site must be compatible with all devices that are used to access the Internet.

A user must be enabled to navigate through the site easily and quickly, which is why technical and on-page SEO must be adequately done as the initial step in the implementation of the strategy.

- Easier Way to Reach New Clients

Research shows that businesses with a well-implemented SEO strategy are developing twice as fast in comparison to those without it. That's because quality content draws the traffic from the Internet, and thus speeds up the process of converting random visitors into well-paying consumers.

- Increasing Credibility of Your Brand

Most people absolutely trust Google, Bing and other search engines, which is why 98% of the searches end up on the first page. Who do you think the potential customers will call? Will they opt for those on the first page of Google, or those who even have better references, service, etc. but aren't visible online?

- Higher Customer Conversion Rate

An instantly loading and easily navigable website with interesting content converts visitors to customers at a much higher rate. That's why, at the very beginning of the writing of a SEO strategy, it's essential to thoroughly plan your goals, and consider how to achieve them.

- SEO Optimization

Is the most efficient marketing channel, which is applied in the long run, and provides long-term results.

- PPC Pay Per Click

SEO is completely opposite of PPC Paid Ads, which do provide immediate results, but all effects of PPC are gone once you stop paying.

- What's the Price of SEO Optimization

The cost of the SEO package that your business needs depends on the density of the market, the page authority of your website, which platform your site has been developed on, a range of technical features that must comply with Google's policies, as well as the choice of the targeted keywords, and many other things...

All this work is up to us, we will explain the stages of work to you and follow the defined strategy